

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

M. J. (MERT) SMILEY, JR.
14464 L. Keller Rd.
St. Amant, LA 70774

2. Office Sought (Include title of office as well)

Assessor
Ascension
Ascension

OFFICE USE ONLY

Report Number: 54297

Date Filed: 11/11/2015

Report Includes Schedules:

Schedule A-1
Schedule A-3
Schedule E-1

3. Date of Primary 10/24/2015

This report covers from 10/5/2015 through 11/1/2015

4. Type of Report:

_____ 180th day prior to primary
_____ 90th day prior to primary
_____ 30th day prior to primary
_____ 10th day prior to primary
X 10th day prior to general
_____ 40th day after general
_____ Annual (future election)
_____ Supplemental (past election)
_____ Amendment to prior report

5. FINAL REPORT if:

_____ Withdrawn
_____ Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

UNITED COMMUNITY BANK
Post Office Box 850
Gonzales, LA 70707

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report KATHY H SCHEXNAYDRE

Daytime Telephone 225-675-5651

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 11th day of November, 2015.

M. J. (Mert) Smiley, Jr.
Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

225-715-6110
Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

| RECEIPTS | This Period |
|---|-------------|
| 1. Contributions (Schedule A-1) | \$ 550.00 |
| 2. In-kind Contributions (Schedule A-2) | \$ 0.00 |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00 |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3) | \$ 550.00 |
| 5. Other Receipts (Schedule A-3) | \$ 7.24 |
| 6. Loans Received (Schedule B) | \$ 0.00 |
| 7. Loan Repayments Received (Schedule D) | \$ 0.00 |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7) | \$ 557.24 |

| DISBURSEMENTS | This Period |
|---|--------------|
| 9. Expenditures (Schedule E-1) | \$ 38,354.23 |
| 10. Other Disbursements (Schedule E-2) | \$ 0.00 |
| 11. Loan Repayments Made (Schedule B) | \$ 0.00 |
| 12. Funds Loaned (Schedule D) | \$ 0.00 |
| 13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12) | \$ 38,354.23 |

| FINANCIAL SUMMARY | Amount |
|---|---------------|
| 14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election) | \$ 124,714.30 |
| 15. <i>Plus</i> total receipts this period (Line 8 above) | \$ 557.24 |
| 16. <i>Less</i> total disbursements this period (Line 13 above) | \$ 38,354.23 |
| 17. <i>Less</i> in-kind contributions (Line 2 above) | \$ 0.00 |
| 18. Funds on hand at close of reporting period | \$ 86,917.31 |

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SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|---|---------|
| 19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments | \$ 0.00 |

| FINANCIAL SUMMARY | Amount |
|--|-----------|
| 21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.) | \$ 0.00 |
| 22. Contributions received from political committees (From Schedules A-1 and A-2) | \$ 250.00 |
| 23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.) | \$ 0.00 |
| 24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.) | \$ 0.00 |
| 25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.) | \$ 0.00 |

| SPECIAL TRANSACTIONS - total for the election | This Election |
|--|---------------|
| 26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election. | \$ 250.00 |

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Election |
|--|--|-----------------|--|
| | a. Date(s) | b. Amount(s) | |
| DRAFTING SERVICES LLC 17156 W. Swamp Road Prairieville, LA 70769 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 10/16/2015 | \$200.00 | \$200.00 |
| GREATER BATON ROUGE HBA 10518 Kentshire Ct. Baton Rouge, LA 70810 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 10/30/2015 | \$250.00 | \$250.00 |
| SITMAN LOUPE, JR 217 E. Freddie Street Gonzale, LA 70737 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 10/13/2015 | \$100.00 | \$100.00 |
| 4. SUBTOTAL (this page) | | \$550.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$ 550.00 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES: | | | |
| SUBTOTAL (this page) | | <u>\$250.00</u> | TOTAL (complete only on last page of this schedule) <u>\$ 250.00</u> |

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SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies paid to the campaign that are not given for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office. Examples include interest or investment income. Receipts should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the receipt should state the reason the payment was made to the campaign.

| 1. Name and Address of Source | 2. Date(s) | 3. Explanation(s) | 4. Amount(s) |
|--|------------|-------------------|--------------|
| UNITED COMMUNITY BANK Post Office Box 850 Gonzales, LA 70707 | 10/30/2015 | Interest earned | \$7.24 |
| 5. Total OTHER RECEIPTS during this reporting period | | | \$ 7.24 |

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|--|---------------------------------------|--|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| ATHLETIC CENTER, INC. 1205 N. Airline Hwy Gonzales, LA 70737 | 10/16/2015 | Tshirts for door to door campaign volunteers | \$ 180.00 |
| NOIL BOUDREAUX 14484 Bishop Woods Gonzales, LA 70737 | 10/27/2015 | Campaign work | \$ 100.00 |
| WARREN BROUSSARD 11016 Sheraton Drive Baton Rouge, LA 70815 | 10/24/2015 | Music entertainment for election night gathering | \$ 600.00 |
| DIEZ SIGNS 1406 Coon Trap Road Gonzales, LA 70737 | 10/12/2015 | Decals for campaign signs | \$ 1,155.53 |
| DONALDSONVILLE CHIEF P.O. Box 309 Donaldsonville, LA 70346 | 10/29/2015 | Campaign ad | \$ 268.38 |
| DUCKROOST SEAFOOD 13277 Hwy 431 St. Amant, LA 70774 | 10/20/2015 | Meeting with campaign volunteers | \$ 40.84 |
| DUCKROOST SEAFOOD 13277 Hwy 431 St. Amant, LA 70774 | 10/20/2015 | Meeting with campaign volunteers | \$ 10.61 |
| NELL ERVIN Houmas Street Donaldsonville, LA 70346 | 10/22/2015 | Campaign work | \$ 150.00 |
| 3. SUBTOTAL (optional) | | | \$2,505.36 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|--|---------------------------------------|--|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| GALVEZ SEAFOOD 40306 LA Hwy 42 Prairieville, LA 70769 | 10/09/2015 | Meeting with door to door campaign volunteers | \$ 166.54 |
| GONZALES WEEKLY CITIZEN PO Box 430 Gonzales, LA 70707 | 10/28/2015 | Newspaper ad | \$ 268.38 |
| KOPY KAT'S PRINTING 226 South Burnside Avenue Gonzales, LA 70737 | 10/22/2015 | Push card printing | \$ 190.00 |
| KOPY KAT'S PRINTING 226 South Burnside Avenue Gonzales, LA 70737 | 10/08/2015 | Push Card printing | \$ 395.20 |
| LAS PALMAS 36520 Oak Plaza Avenue Prairieville, LA 70769 | 10/17/2015 | Meeting with campaign volunteers | \$ 181.46 |
| LEBLANC'S FOOD STORES 209 South Airline Hwy Gonzales, LA 70737 | 10/24/2015 | Dessert for election night gathering | \$ 78.37 |
| MURPHY EXPRESS 209 W. Hwy 30 Gonzales, LA 70737 | 10/14/2015 | Fuel for campaign door to door and sign installation | \$ 31.72 |
| NICKS PIZZA AND SUBS 14434 Hwy 44 Gonzales, LA 70737 | 10/10/2015 | Meeting with campaign volunteers | \$ 37.74 |
| 3. SUBTOTAL (optional) | | | \$1,349.41 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|--|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| OAK TERRACE 1011 South Burnside Gonzales, LA 70737 | 10/24/2015 | Fuel purchased on election day 10/24/2015 | \$ 34.72 |
| ON THE HALF SHELL 37390 Perkins Road Prairieville, LA 70769 | 10/19/2015 | Meeting with campaign volunteers | \$ 67.46 |
| PELICAN LANDING SEAFOOD 6743 Hwy 44, Suite 123 Gonzales, LA 70737 | 10/16/2015 | Meeting with campaign volunteers | \$ 170.51 |
| PELICAN POST NEWS LLC 2033 E. Parlange Gonzales, LA 70707 | 10/29/2015 | Campaign ad | \$ 200.00 |
| PIT STOP EXXON 11520 Hwy 431 St. Amant, LA 70774 | 10/22/2015 | Gas for Campaign | \$ 29.15 |
| PIT STOP GONZALES 15016 Hwy 44 Gonzales, LA 70737 | 10/29/2015 | Fuel for sign removal | \$ 44.47 |
| R. RAYBORN CHARTER SCHOOL 6118 Hwy 44 Gonzales, LA 70737 | 10/15/2015 | Contribution to fundraising event | \$ 150.00 |
| RATCLIFF'S FLORIST 822 Felix Avenur Gonzales, LA 70737 | 10/26/2015 | decorations for campaign event | \$ 70.53 |
| 3. SUBTOTAL (optional) | | | \$766.84 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|--|---------------------------------------|--|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| SPARTAN/GATOR SHOUT OUT 12487 Agnes Marie Road St. Amant, LA 70774 | 10/09/2015 | Contribution to school fundraiser | \$ 100.00 |
| TAYLOR MEDIA P.O. Box 1802 Denham Springs, LA 70727 | 10/14/2015 | Campaign graphic design, newspaper advertising and radio advertising | \$ 2,616.00 |
| TAYLOR MEDIA P.O. Box 1802 Denham Springs, LA 70727 | 10/08/2015 | Mailouts and newspaper campaign ads | \$ 9,805.47 |
| TAYLOR MEDIA P.O. Box 1802 Denham Springs, LA 70727 | 10/26/2015 | Mail outs | \$ 10,213.83 |
| TAYLOR MEDIA P.O. Box 1802 Denham Springs, LA 70727 | 10/26/2015 | Facebook campaign ads | \$ 200.00 |
| TAYLOR MEDIA P.O. Box 1802 Denham Springs, LA 70727 | 10/20/2015 | Mail outs, radio advertising | \$ 10,504.82 |
| TRIPLE S CONVENIENCE STORES PO Box 309 St. Amant, LA 70774 | 10/20/2015 | fuel for door to door | \$ 42.50 |
| WEST ASCENSION MINISTERS ALLIANCE P.O. Box 71 Belle Rose, LA 70341 | 10/05/2015 | Donation to organization | \$ 250.00 |
| 3. SUBTOTAL (optional) | | | \$33,732.62 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | \$ 38,354.23 |

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